



CWBR Youth

Community Well-Being & Resilience

LLAGGC leuenctid

Llesiant a Gwytnwch Cymunedol

PLANED

The logo features the word "PLANED" in a bold, blue, sans-serif font. It is set against a white background with a stylized planet and a star. The planet is a dark grey oval with a thin white ring around it, and the star is a simple white asterisk shape.

**CRONFA
GYMUNEDOL
COMMUNITY
FUND**

The logo features a stylized hand icon with the index finger pointing up, rendered in a simple, friendly style. To the right of the hand, the text "CRONFA GYMUNEDOL COMMUNITY FUND" is written in a bold, sans-serif font, with "GYMUNEDOL" and "COMMUNITY" in pink and "CRONFA" and "FUND" in black.

It's not just
what we do,
it's how we do it
that could be better.

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it's how we do it
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Change Your
Mindset

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LLC Leupold
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“...government of the people, by the people, for the people...”

U.S. President Abraham Lincoln

Democracy



Greek for “people” (dēmos) and “rule” (karatos)



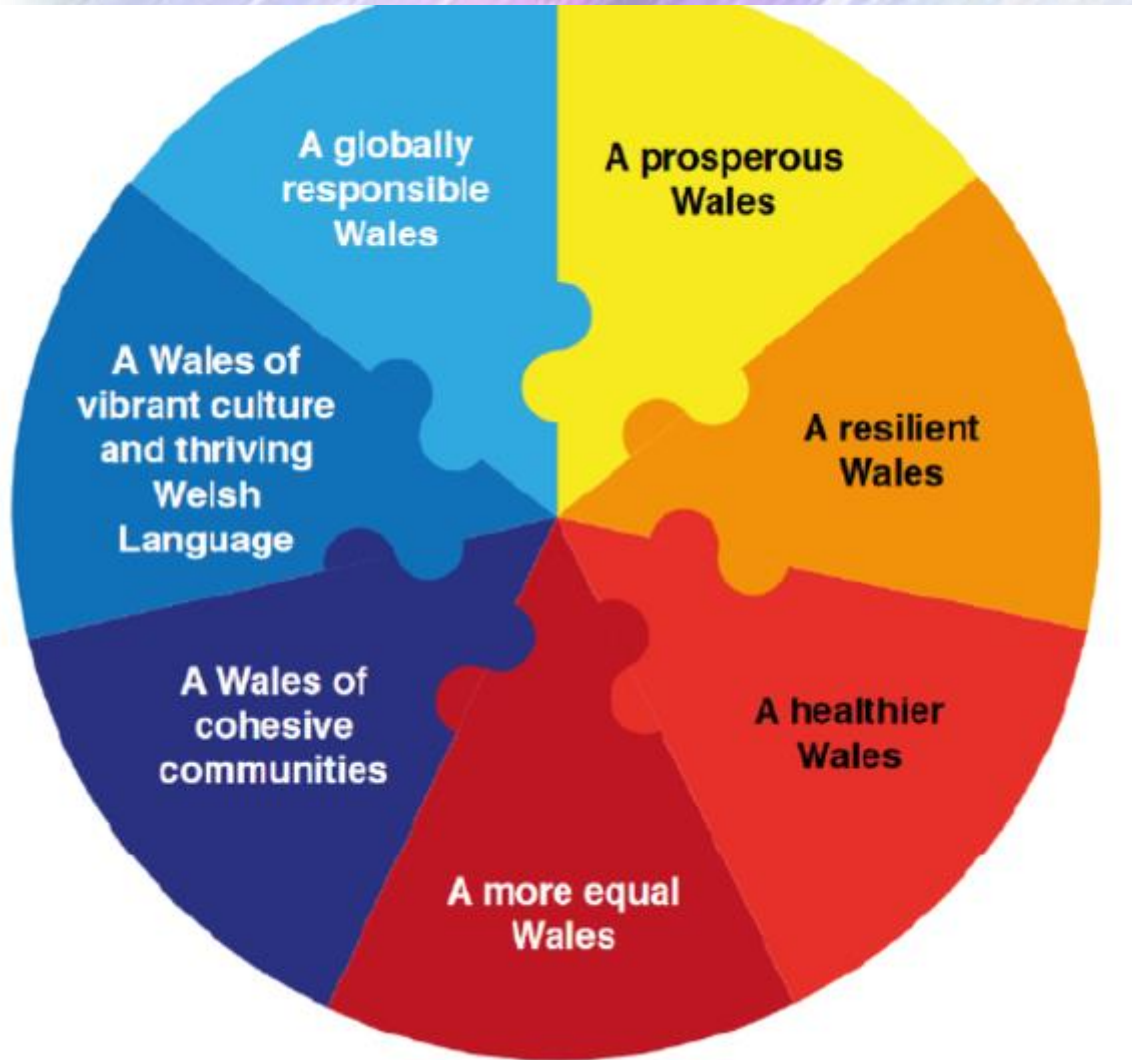
Meaning “**rule by the people**,” democracy is a system of government that **not only allows but requires the participation of the people in the political process to function properly.**

Its the Law!

- Children's Rights – United Nations Convention on the Rights of the Child
 - Article 3 – In all concerns and actions that concern children, **the best interests of the child** shall be a primary consideration
 - Article 12 – **Every child has the right to express their views on matters that affect them, and for those views to be taken into consideration**
 - Article 13 – **Every child has the right to find out and distribute information and to express their ideas**

“Investing in children’s human rights has real benefits for organisations, including contributing to enabling more children and young people to be better involved in public services which leads to better decision making, **ensuring there’s a real focus on the particular needs of children** whose voices can be lost or silenced, creating an environment where public services are accountable to all of its service users” Sally Holland Children’s Commissioner for Wales

Welsh Law – Wellbeing of Future Generations Act 2015

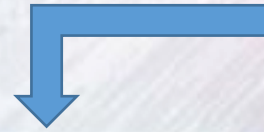


Integreiddio	Cydweithio	Hlrdymor	Ymgyfraniad	Atal
Integration	Collaboration	Long term	Involvement	Prevention

cenedlaethaurdyfodol.cymru futuregenerations.wales @futuregencymru

CWBR Youth

Connecting young people and
Town / Community / City
Councils



Youth Representatives and Town / Community/ City Councils in Wales

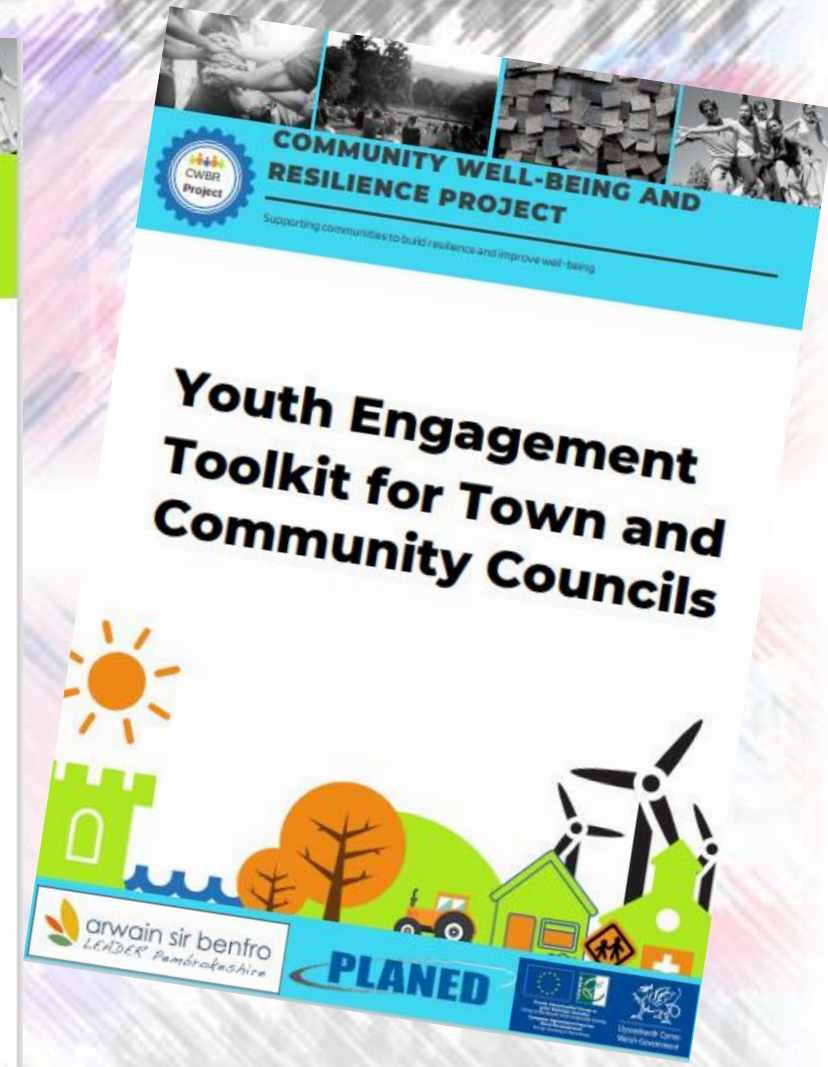
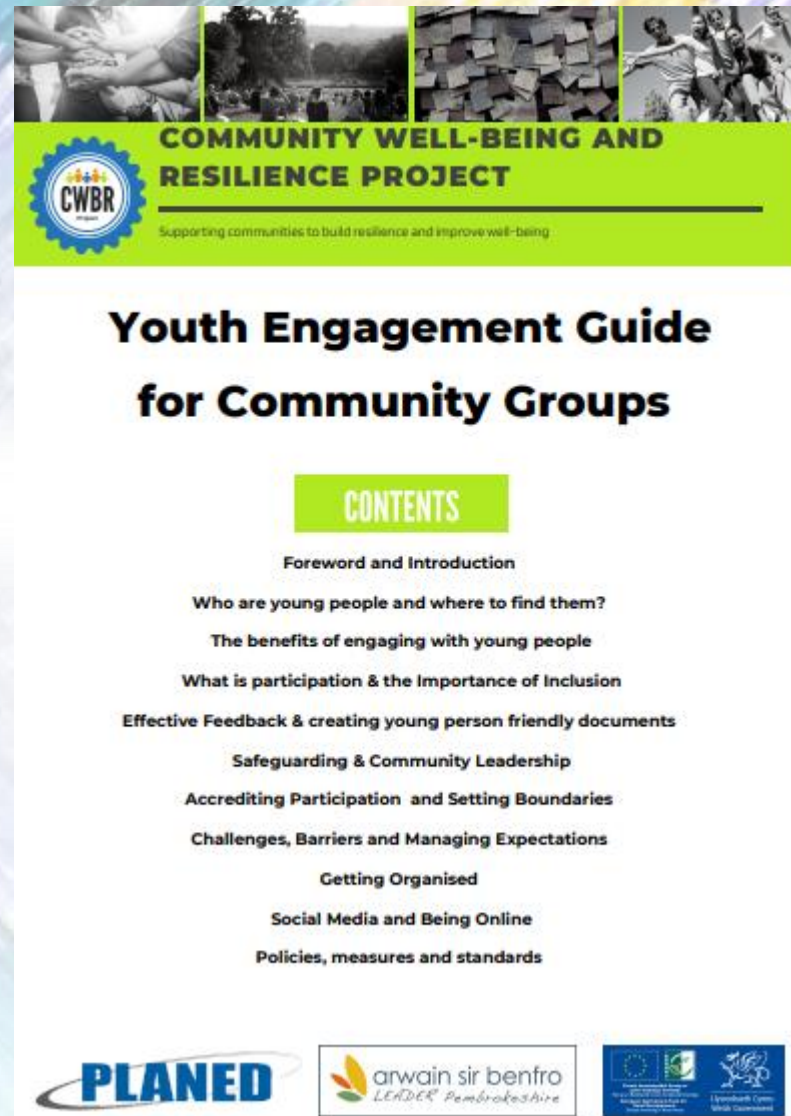
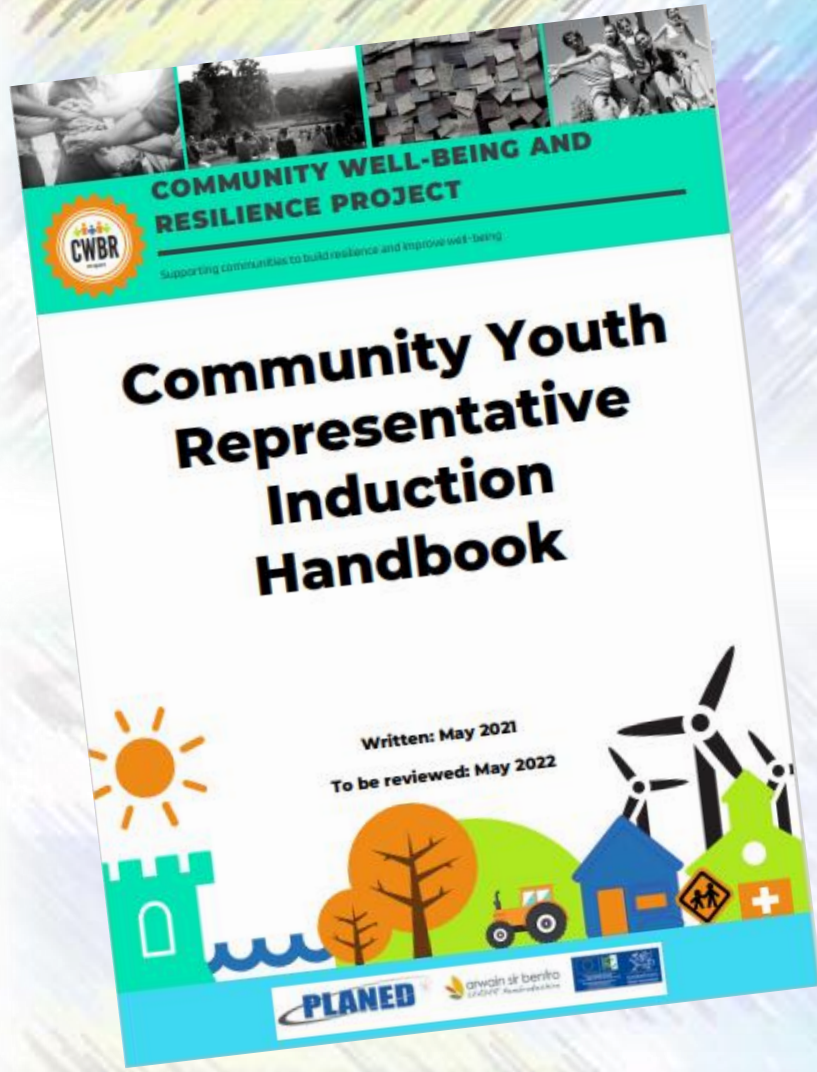
The Local Government (Wales) Measure 2011 ss.118-121, gives community and town councils the power to appoint up to **2 youth representatives** (aged 16 to 25) to join the council to represent the interests of young people who live, work or receive education or training in the area

They are not able to vote

Targets as set out in funding bid

- 50 young people going through our training support programme
- At least half of these applying to join their local Town & Community Council
- 25 Town & Community Councils advertising for new Youth Representatives
- At least half of these successfully recruiting new Youth Representatives
- Provision of tailored and bespoke support by the project for young people standing for election
- 3 Town & Community Councils (or a partnership of) establishing a Youth Council
- 200 beneficiaries engaged in reviewing project deliverables and impact of activities

CWBR Youth Toolkits





Phase 1...

Initial Engagement



Walkabouts in Pembroke Dock and Milford Haven – seeing community through young people’s eyes and hearing their views over a bushcraft cuppa

Difficulties in engaging with:

**EVERYONE except young
people**

Film 1

- <https://youtu.be/YRo4jXFEG9c?si=Yy72Micf7PQqkEKT>



Phase 2...

**Support engagement between
TCCs and local young people**

STEP 1



Connect

Young people and councillors take part in a fun activity together to get to know each other.

STEP 2

Communicate

Councillors and young people discuss the issues that matter to them / what's important / what can be changed



STEP 3



Work together

Work on a small project together / make a change to benefit young people



STEP 4

Sustain

Continue the relationship! Young people attend Council meetings, councillors seek ongoing input from young people



Top tips

- Informality, creativity and FUN!
- Creating working relationships
- Unlocking narrative arising from people's 'Lived Experience'
- Focus on the positives (Asset Based approaches)
- Follow best practice – e.g. Principles of Public Engagement, Participation Standards
- ACTIVE Listening (..like here)



USE FACIAL EXPRESSIONS TO CONFIRM TO THE SPEAKER THAT YOU'RE LISTENING. MAKE EYE CONTACT, NOD OCCASIONALLY, SMILE.

IS THAT RIGHT?

DOES IT SOUND LIKE I UNDERSTAND WHAT YOU'RE SAYING?

RESTATE THE SPEAKER'S IDEAS. RESTATE WHAT YOU THINK THE SPEAKER IS SAYING BY PARAPHRASING HIM.



MIRROR THE SPEAKER. BY MIRRORING HIS ACTIONS AND EXPRESSIONS, YOU EXPRESS UNDERSTANDING.



GET MORE INFORMATION. AS THE SPEAKER TALKS, OCCASIONALLY ASK RELEVANT QUESTIONS OR MAKE STATEMENTS THAT WILL LEAD TO MORE INFORMATION.



PROVIDE THE SPEAKER WITH FEEDBACK. AVOID NEGATIVE FEEDBACK, WHICH WILL ONLY ALIENATE YOU FROM THE PERSON WITH WHOM YOU'RE TALKING. INSTEAD, AFFIRM HIS IDEAS.



OFFER SUPPORT. IF YOU'VE BEEN LISTENING CLOSELY, BY THE TIME THE SPEAKER IS DONE SAYING HIS PIECE, AND YOU'RE RESTATED HIS WORDS, YOU SHOULD HAVE A GOOD IDEA IF YOU NEED TO TAKE ACTION.

Film 2

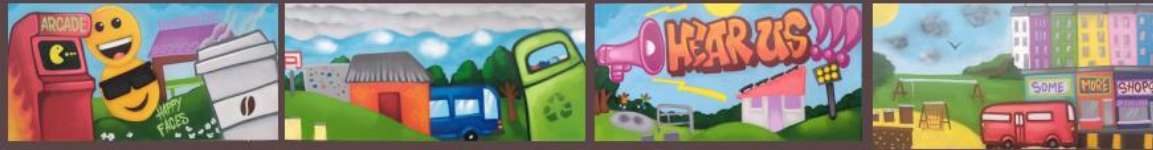
https://youtu.be/rFFTrzJ43Tg?si=yjMqvO-Br_qkOOTS





Clear themes...

- Youth activities
- Park equipment for older children
- Youth shelters
- Lighting
- Youth club hours...



Clear themes...

- Green space
- Bins
- Brightening up our communities...



Clear themes...

- Shops
- Transport
- Affordable housing...



Clear themes...

- Youth voice
- Youth welcome
- Respect.



YOUR VOICE MATTERS

WHAT MATTERS TO YOU?

Consultation Report
2023



Top Issues

1	Cost of Living	1308 VOTES
2	Mental Health, Emotional Health & Wellbeing	839 VOTES
3	Housing	354 VOTES
4	Environment	327 VOTES
5	Substance Misuse	320 VOTES
6	Safety	236 VOTES
7	Education	235 VOTES
8	Transport	169 VOTES
9	Promote Health Lifestyles	136 VOTES
10	Diversity	120 VOTES
11	Social Media	54 VOTES

Youth Manifesto

A call for change

Pembrokeshire Coast National Park Next Generation - Youth Committee



Park Cenedlaethol
Arfordir Penfro
Pembrokeshire Coast
National Park

Supporting young people within PCNP areas helps the communities to remain connected, and aids future development. It is often difficult to travel within PCNP. Young people need to connect with the real, and virtual, worlds to succeed and thrive. We cannot afford for young people to be pushed out of PCNP due to living costs.

Infrastructure

- Affordable transport needs to be provided throughout the year.
- Flexible transport needs to be available, public transport times need to be realistic.
- Transport routes need to be clear and concise = user friendly.
- School bus passes should work for public transport.
- Internet access should be boosted across the NP for sharing information.
- Cycle routes need to be better connected and safer.
- Provide safe accommodation to avoid rough sleeping and criminal action.

Affordability

- Introduce schemes to allow young people to purchase goods and services at an affordable rate to create an affordable existence in the area.
- Support small local businesses to be more independent and connected within the community.
- Limit the second home market, in order to give local people a better chance of success in the housing market.

Community

- Young people have a right to be part of the culture and history of the area.
- Connect with young people and provide engagement and social opportunities.
- Young people should be sharing what their sense of community is. Young people can share their understandings with older people to help each other.
- Create safe, fun, spaces for people of all ages to connect.



Phase 3...

**Co-create effective and sustainable
mechanisms for ongoing youth
involvement**

Film 3

https://youtu.be/knL-7c-il0I?si=EbPQ_B2BXmfHnUB8



We learnt:

(and now its over to YOU)

Key Challenges:

Resourcing Issues: Capacity and resourcing of the youth sector, and more coproductive approaches to engagement

Awareness issues: Low awareness across all sectors of Town / Community Councils, their work and relevance, Wellbeing of Future Generations act goals and ways of working, Coproduction and engagement theory and practice, youth opportunities / youth voice, working strategically.

Communication issues: Ineffective communication channels between young people, their advocates, and decision-makers - in particular Town and Community Councillors - and the need for better promotion of existing youth voice platforms and positive youth behaviours to reach a broader audience, changing the narrative

Active Listening and Engagement: Widespread lack of listening to youth voices and acting upon their feedback, Instances of tokenistic engagement where youth input is not genuinely considered or implemented, and Decision-makers need to commit to regular and meaningful engagement with young people.

Systemic and Cultural Barriers: Prejudices and biases against the opinions of young people by older generations who need to be more open-minded and accepting of youth perspectives. Existing organisations sometimes engage with youth in a tokenistic manner rather than proactively encouraging and nurturing their input.

Accessibility: Limited accessibility of platforms and opportunities for youth to voice their opinions, and widespread need for inclusive and safe spaces where young people can freely express themselves.

Capacity and Training: Need for training and capacity-building for both youth and adults to improve the quality of youth participation, and in particular decision-makers / others to work strategically and better listen to / engage with young people.

Representation and Diversity: Ensuring diverse and representative youth voices are heard, not just a select few. Engaging a broader demographic of young people- in particular older young people aged 16-25

CWBR Youth Recommendations to ALL Stakeholders

1 Improve approach to Engagement, Involvement, Participation and Coproduction	2 Engage in ways that meet YP's needs	3 Improve availability of information	4 Make engagement EVERYONE's business
5 Make better use of existing Youth Voice Assets	6 School / College Community Engagement	7 Increased focus on 16-25 year olds	8 Improve your communication
9 Organisations collaborate on Youth Engagement	10 Life-long approach to continuous Democratic Engagement /participation	11 Cross-sector work to improve positive portrayal of YP / Youth Voice and participation in media	12 Establish / use YP's preferred methods of communication
13 Provide training to empower YP	14 Ensure youth-engagement is sufficiently resourced		

CWBR Youth Recommendations to Town and Community Councils and associated bodies e.g. One Voice Wales

15 TCCs Embed Youth (and wider) Engagement in strategies / policies	16 Increase expectations of Council's engaging with (Young) people	17 Improve Councillor / Decision-maker Training	18 Increase Diversity of Representation
19 Increase visibility of Town / Community Councils to (Young) People	20 Reach out to diverse and representative local (Young) People	21 Empower TCC Staff to engage	22 Ensure meetings aren't toxic

#	Recommendations to Local / National Government (Town and Community Councils, Local Authorities, Welsh / UK Government / One Voice Wales / Auditor General etc)	
15	TCCs Embed Youth (and wider) Engagement in strategies / policies	<ul style="list-style-type: none"> - Develop and report against Youth Engagement policy / Action Plan (ideally as part of commitment to General Engagement) - Make Councils / Councillors accountable – appoint sufficient Youth Link/s to cover local youth settings with expectation of proactivity/ impact - Make engagement fun for Cllrs too!
16	Increase expectations of Council's engaging with (Young) people from Councillors / Government /PSB / Audit Wales / OFGC / OVW etc, as well as the public	<ul style="list-style-type: none"> - develop greater awareness and understanding of engagement / involvement / Coproduction etc - New guidance - Engage Chairs and Mayors - Advocate for change at all levels

CWBR YOUTH

Home » Projects » CWBR YOUTH

CWBR Youth + 7d

A PLANED project to better connect young people in Pembrokeshire with their local decision makers. Funded by the WCVA and the National Lottery (May2022-24).

What is CWBR Youth?

CWBR Youth
Community Well-Being & Resilience
LLAGC leuenctid
Llesiant a Gwytnwch Cymunedol

(Community Wellbeing and Resilience) Youth is a project to help young people (16-25) better connect with their community: many young people want to make a difference in their community but many young people don't know much about their town and community councils

Resources for young people

Where is my local council / ward? How do I contact them?

pembstcc.co.uk
Pembrokeshire Town and Community Councils

Summer activity days

CWBR Youth 2mo

Activity day in Cardigan with Futureworks group.

CWBR Youth 2mo

CWBR Youth toolkits

CWBR Youth 2mo

Youth Engagement Toolkit for Town and Community
June 22

CWBR Youth 2mo

Youth Engagement Guide

Voting

CWBR Youth 20d

Register to vote

gov.uk
Register to vote

It only takes 5 minutes you can register to vote from age 14, and you can vote in elections from age 16.



CWBR Youth

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PLANED

Diolch!